



Placing world-class performers with world-class organizations yields world-class results.



HIRE ELITE ATHLETES

Olympic, Paralympic, collegiate and professional athletes embody traits and characteristics that make them ideal candidates for business success. They are ambitious, dedicated, determined, take direction well, and persevere in challenging situations. They are inspiring leaders with unique public roles who can provide meaningful platforms for organizations.

HIRE ELITE ATHLETES (HEA) WILL PROVIDE YOUR ORGANIZATION WITH ACCESS TO THIS UNIQUE HIGH-PERFORMANCE TALENT POOL.

HEA answers the distinct challenges of both elite athletes and elite businesses with a holistic program that tackles the cultural challenge of **"Athlete Transition"** while delivering solid business benefits that go way beyond the bottom line.

BENEFITS OF JOINING OUR TEAM

- ▶ Exclusivity - Be one of a select number of companies with exclusive access to HEA's athletes.
- ▶ Permanent Placement—Candidates delivered to corporate partners having been vetted, put through rigorous profile assessments and properly matched to the job description before they ever arrive to the interview.
- ▶ Profile athletes by sport and match the sports that are relevant to your customer base—focus on specific areas and characteristics that fit your company's needs.
- ▶ Access to a pipeline of elite athletes through HEA partnership agreements with various elite athlete organizations and universities.
- ▶ Create events to engage athletes with your clients, prospects, staff, etc.
- ▶ Follow the athlete as one of your own while he or she still competes.
- ▶ Speaking opportunities for athletes to inspire your staff, customers or prospects.
- ▶ Athletes act as your "Brand" and "Health + Wealth Ambassadors" for your business, promoting employee wellness, education and motivation.
- ▶ Positive impact on your Corporate Citizenship initiatives.

Elite athletes understand what it takes to reach your goals and succeed at the highest level.



CUSTOMIZABLE PROGRAMS

▶ Athlete “Brand” Ambassadors

Athletes act as your brand ambassadors for a period of time with a flex schedule to accommodate training while representing your organization.

▶ HR—Health + Wellness Ambassador Program

Leverages current and retired athletes.

▶ Job Shadow/ Internship Opportunities

Provide job opportunities for athletes in training as you learn about them and they learn about your company, cultivating future talent while assisting a smooth transition.

▶ Inside Sales Program

Paralympic and athletes with disabilities in addition to able-bodied athletes can participate in our “Inside Sales” Program while representing your organization.
(Contact us to learn more)

▶ Olympic Transition Camp

1–2 day events at Olympic Training Centers focused on athlete transition, bringing together athletes with corporate partners.

▶ Mentoring Program

Key executives mentor, educate, and inspire athletes preparing for transition.

Inspire your team, elevate your brand image, enhance your Corporate Social Responsibility program, and have a **significant cultural impact** all while positively impacting your bottom line. It’s possible when you mentor, hire, and leverage members of our unique high-performance talent pool—elite athletes.



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